

# **Livelihoods & Interiorization**

REPORT January and February 2021



This is the third edition of the bimonthly UNHCR Brazil Livelihoods and Interiorization Report and it covers the months of January and February, 2021. Read the highlights for this edition, about the launch of the newest online platform Refugee Entrepreneurs, and the results of a new partnership that UNHCR developed to facilitate the provision of microcredit to refugees entrepreneurs.

Enjoy your reading!

### **INAUGURATION OF** SJMR SERVICE CENTER **FOR MIGRANTS AND REFUGEES**

On 22 January, the SJMR Service Center for Migrants and Refugees. was launched in Porto AlegreThe center, supported financially by UNHCR and administrated by UNHCR's partner Serviço Jesuíta para Migrantes e Refugiados (SJMR), will operate as a reference service for refugees and migrants, offering protection and support for integration services. Read more here.



# **Employment**

### ADRA referrals help 32 refugees gain formal employment

Through the Support Centre for Refugees and Migrants in Manaus, known as CARE, ADRA, with the support of UNHCR, assisted 100 refugees and migrants in the months of January and February, to apply for job vacancies, resulting in 32 refugees being hired in the formal labour market. In addition, CARE established contact with 15 new companies for awareness raising and the referral of refugees' resumes for job openings. In addition, 39 new curriculums were included in CARE's database for job referrals.

### Hermanitos supports 84 refugees in finding employment

UNHCR's partner Hermanitos established contact with 6 companies and 3 associations representing the interests of different economic sectors, including storekeepers, bars and restaurants based in Manaus. The aim is to strengthen coordination with the private sector to raise awareness and encourage the hiring of refugees, while prospecting job vacancies for the referral of refugees. In addition, 84 refugees received support from partner Hermanitos with resume writing and/or inclusion of their resumes in an employment database in the first two months of 2021.





### **Financial Inclusion**

### **Providing microcredit to refugee entrepreneurs**

UNHCR signed a cooperation agreement with Crédito Pérola in February 2021 and a pilot project is being implemented with the aim to facilitate refugees' access to microcredit loans. The initiative will promote refugees' entrepreneurship, in order to increase income

generation and foster the financial inclusion of refugees, promoting access to microcredit and banking services. The project already benefited 17 entrepreneurs in Manaus and 3 in Brasilia, with the support Hermanitos and IMDH respectively.



### **Entrepreneurship**



### refugiadosempreendedores.com.br



### LAUNCH OF THE REFUGEE ENTREPRENEURS PLATFORM

UNCHR and the Global Compact Network Brazil launched the Refugee Entrepreneurs Platform (Refugiados Empreendedores): refugiadosempreendedores.com.br on 10 February. The initiative aims to give greater visibility to refugee entrepreneurs living in several Brazilian cities and brings together resources and information for refugees and migrants aiming to launch or strengthen their businesses in Brazil. The event was broadcasted by the Global Compact and UOL's youtube accounts and has been already viewed by over 2,500 since the launching event. So far, the website has had over 2,300 accesses. The platform gathers 57 refugee entrepreneurs of nine different nationalities that are based in ten Brazilian cities: Belém, Boa Vista, Brasília, Manaus, Rio de Janeiro, Belo Horizonte, Recife, São Paulo, Curitiba and Vitória da Conquista. It is worth noting that almost 70% of the listed businesses are owned by women. Business are from diverse sectors such as craftsmanship, cosmetics and beauty, design and art, carpentry, gastronomy, languages, and fashion. The platform has the support of Aliança Empreendedora, IFC, Migraflix, Rede Mulher Empreendedora, Facebook and the United States.



### **Education**

#### Inclusion of refugees in Coursera online training platform

Through global partnership between UNHCR and Coursera, UNHCR Brazil is implementing a pilot project for Refugees living in the country with the aim of facilitating refugees' access to distance learning courses free of charge. So far, 124 refugees were included in the platform. Cáritas Manaus, Hermanitos and ADRA

supported the inclusion of 62 refugees from Manaus and 21 refugees independently reached the platform through word-of-mouth and WhatsApp communication. IMDH also supported the inclusion of 19 students in Brasilia and AVSI supported 22 in Boa Vista.



# Livelihoods to Indigenous Refugees



### **Passport for Social Inclusion**

As part of the Shelter Exit Strategy in Manaus, 72 indigenous Warao were included in the "Passport for Social Inclusion" programme, managed by the Municipality of Manaus through the Municipal Secretary of Women, Social Assistance and Citizenship (SEMASC). The families will receive cash support by SEMASC for one year, after having received support by Caritas for the last three months. These families are now part of a total of 105 indigenous Warao that took part of the programme, which is one of the main actions that compose the Shelter Exit Strategy, an initiative carried in partnership between UNHCR, SEMASC and Caritas Manaus, with the objective to improve self-reliance of indigenous persons of concern and guarantee conditions for a sustainable exit from shelters of families with potential for local integration.



# **X** Interiorization



## Trainings and actions to support the Interiorization



### **Empowering Refugee Women Project**

11 Venezuelan women, of which 9 with disabilities, were relocated and started working in companies named Unidas in Natal (RN), Lojas Renner in Porto Alegre (RS) and Iguatemi in São Paulo (SP). The beneficiaries were supported by UNHCR partners with temporary shelter, financial aid and orientation to access services in the destination cities. In its 5th edition, 70 vacancies were offered for professional training and 62 women completed the courses. Altogether, the project facilitated the interiorization of 110 people.

### **Companies with Refugees Platform**

28 companies contacted the Companies with Refugees Platform offering 43 employment vacancies in the first two months of the year. Since September 2020, when the direct link from the website with the Força Tarefa Logística Humanitária was made for companies to offer job vacancies to promote the Employmentbased Interiorization modality, 86 companies already contacted the initiative advertising 143 vacancies.



### **Trainings to promote** Interiorization

**233** refugees and migrants in Rondon 2 participated in workshops, professional courses, Portuguese lessons, curriculum development, referrals for interviews and information sessions on the Brazilian labor market, totaling 3,998 beneficiaries since January 2019.

### **Supporting refugee** truck drivers

11 Venezuelans truck drivers were the first to receive their Brazilian driver's license of the 27 families supported in the project. In partnership with Força Tarefa Logística Humanitária, UNHCR delivered financial assistance in order to guarantee their basic needs and cover the costs related to the issuance of the license. with the aim of promoting Interiorization based on the profession already acquired in their country of origin.

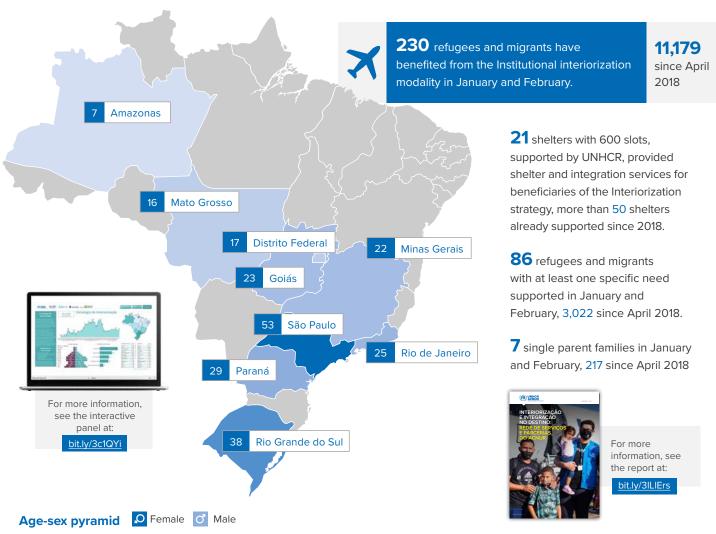
### Interiorization trainings

**UNHCR** participated in training sessions on Interiorization delivered to 50 army personnel from the 10th contingent of the Força-Tarefa Logística Humanitária.

# **Institutional Interiorization Modality figures**

The institutional modality involves the relocation of refugees and migrants from Boa Vista emergency shelters to reception and integration centers in cities with greater socioeconomic inclusion potential. Beneficiaries are welcomed for up to 3 months, while they access services that facilitate their rapid transit out of shelters, including professional counseling, CV elaboration, referrals to job and entrepreneurship opportunities, support accessing public services and shelter exit preparation with the identification of housing opportunities and enabling contacts with the local Venezuelan community. The centers have also stood out for receiving and enabling an autonomous integration of people with specific vulnerabilities, such as elderly, single parents, LGBTI+ community, people with health problems, and people with disabilities, among other vulnerable profiles.





60+		1%	1%	
50 to 59		0%	2%	
50 to 54		1%	1%	
45 to 49		1%	2%	
40 to 44		2%		5%
35 to 39	5%		<b>2</b> %	
30 to 34		3%	3%	
25 to 29	6%		3%	
20 to 24		3%		6%
15 to 19		3%		4%
10 to 14	6%			6%
5 to 9	6%	_		7%
0 to 4				8%

### **Education Figures**

Uneducated	54
Incomplete Elementary School	64
Vocational Education	2
Complete Elementary School	5
Incomplete High School	15
Complete High School	34
Undergraduate School	12
No information	44

# Support in sheltering for Interiorization in Roraima



485 refugees and migrants sheltered at Rondon 2 for Interiorization in Boa Vista, 9,626 since September 2018. 134 refugees and migrants sheltered at BV-8 for Interiorization in Pacaraima, 3,009 since September 2018. **1,406** refugees and migrants participated in information sessions on Interiorization conducted by UNHCR or UNHCR partners, 12,625 since September 2018



# Support in the transit process in Manaus



**1,143** refugees and migrants were supported at *Alojamento de Trânsito de Manaus* (ATM) for Interiorization purposes, 11,239 since July 2019.

**1,624** hygiene and cleaning kits, bags and specific covid-19 prevention items donated, 20,087 since 2020.

### Financial assistance (CBI) to enable the Interiorization



### R\$11,3 million

invested in the CBI strategy since 2019, R\$ 3,35 million invested in the Interiorization strategy. **3,707** refugees and migrants were supported with CBI since July 2019.

- → 2,029 relocated through the Employment-based modality
- → 1,678 through the Institutional modality.

**441** refugees and migrants benefited from CBI in January and February

For more information on CBI delivered in 2020, see the report at:

bit.ly/394gf9C

159 refugees and migrants participating in the Interiorization strategy through the employment-based modality (i.e. hired to work in other parts of the country) were supported with CBI to cover their basic needs, such as housing, food and hygiene items, during the first month of their relocation.

### 282 refugees and migrants

participating in the Interiorization strategy through institutional modality were supported with CBI to facilitate exit from the temporary shelters.







UNHCR Brazil is also thankful for the important support of and partnerships with other UN agencies, Brazilian authorities (at federal, state and municipal levels) and civil society organizations working together to deliver the emergency response and in the regular programmes of the Brazilian operation.